Robert Parizeau

Mission Vista High School

Social Media Strategy

I would use Facebook and Twitter to advertise and get the word out for the company. I would create a Facebook page and post frequently on the page about new services and promotions. On the company’s Facebook page I would post picture and information about the company and how great it is. Also I would allow customers to post reviews on the page to increase credibility. I would use Twitter to possibly post promotions and tell people to follow the companies Twitter in order to get promo codes, great prices, and get updated on new services. Also it would be a good idea to get your business card out. There are some places around that allow you to put up your card on their walls.